

STATE OF ALABAMA

Information Technology Policy

Policy 1210-00: Web Development

Most agencies, boards or commissions in State government have a web site on the Internet that generally represents their largest publication. With the broad diversity of agency web sites, citizens who access those sites for information and services could be confused by many different designs and layouts. Agency web sites need to provide, with a common look and feel, the very basic information recognized as best practices. Standardization of all state agency web sites will promote ease of use and functionality.

OBJECTIVE:

Establish a common “look and feel” for all agency web sites published to the Internet.

SCOPE:

This policy applies to all Executive Branch agencies, boards and commissions that use the primary alabama.gov or secondary state.al.us domain names.

RESPONSIBILITIES:

Information Services Division (ISD) shall:

- Establish policies and standards to enhance the common “look and feel” of State agency published websites.
- Adhere to established policies and standards associated with the development and publication of agency websites.

Agency Management, Information Technology Organization:

- Adhere to established policies and standards associated with the development and publication of websites.
- Provide universal access capability to all users.
- Agencies are expected to have such templates (as defined by standards) accessible from the agency’s primary portal.

ENFORCEMENT:

Refer to Information Technology Policy 1200-00: Digital Government
http://isd.alabama.gov/policy/Policy_1200-00_Digital_Government.pdf

ADDITIONAL INFORMATION:

DEFINITIONS: Refer to Information Technology Dictionary
http://isd.alabama.gov/policy/IT_Dictionary.pdf

Signed by Jim Burns, Chief Information Officer

DOCUMENT HISTORY:

Version	Release Date	Comments
Original	09/22/2006	